

TheNewYorkForum

NEWSCORP'S RUPERT MURDOCH, LOEWS' JAMES TISCH, CNBC'S MARIA BARTIROMO, NEW YORK TIMES' ANDREW ROSS SORKIN, GMA'S JUJU CHANG TO SPEAK AT THE NEW YORK FORUM

ANNUAL GATHERING FOR DEVELOPING NEW BUSINESS MODELS AND CREATING JOBS, **CREATED BY RICHARD ATTIAS**

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New York, NY – (June 8, 2010) – The New York Forum, to be held on June 22 and 23 in New York City, today announced that **Rupert Murdoch**, CEO, News Corporation; **James Tisch**, CEO, Loews Corporation; and the New York Times' **Andrew Ross Sorkin** have joined the list of speakers for this year's conference. CNBC's **Maria Bartiromo** and Good Morning America's **JuJu Chang** will moderate several of the sessions. They join **Arthur Sulzberger Jr.**, Chairman and Publisher, The New York Times Company; **Vikram Pandit**, CEO, Citigroup; **Robert Wolf**, CEO, UBS Americas; and **Cathie Black**, President, Hearst Magazines; French Minister of Economic Affairs, Industry and Employment **Christine Lagarde**; and other many more for this first-of-its-kind gathering aimed at addressing the future of the global economy, including focusing on strategies to spur job creation and develop new business models.

“The New York Forum will be an important gathering of some of the world's foremost business, media and finance leaders to address the ongoing global economic crisis,” said Richard Attias, the founder of the New York Forum. “We will have more than 350 participants who will work in interactive sessions to help the US and other countries to together come up with innovative solutions to the challenges we face in the global economy. A delegation from The Forum will present their findings to representatives of the G20, who are meeting the following week in Toronto.”

The first annual New York Forum will bring together hundreds of international business leaders, entrepreneurs, sovereign fund managers, regulatory officials and academics for a series of results-oriented discussions, debates and dialogues, with a mission that is both bold and urgent: to reinvent business models, to stimulate job creation and restore faith in the international economy. At The New York Forum, high-profile CEOs, investors, and policy makers will lead plenary sessions, and participants will participate in smaller targeted task forces, led by the Boston Consulting Group. In a post-crisis world, The New York Forum recognizes the necessity to bring key leaders together in a collaborative environment to brainstorm viable solutions and identify opportunities to effect change across disciplines.

Strategic partners of The New York Forum include *The New York Times*, The Partnership for New York City and The Boston Consulting Group. Attali and Associates, under the direction of Jacques Attali, French economist, founding president of EBRD and President of Planet Finance, is a programming partner. The Center on Capitalism and Society is partnering on parts of the program content.

For more information about The New York Forum, visit www.ny-forum.com.

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