

TheNewYorkForum



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The First Annual New York Forum, June 22/23 in New York City, ny-forum.com

The First Annual New York Forum to Bring Together International Business Leaders, Entrepreneurs, Sovereign Fund Managers, Regulatory Officials and Academics to Identify new Business Models to Spur Global Economies & to Create Jobs

“ At this time, there is no place with greater creative potential to turn adversity into prosperity than New York City. ”

(Vocus/PRWEB) April 6, 2010 – On June 22 and 23, in New York City, the first annual New York Forum will bring together hundreds of international business leaders, entrepreneurs, sovereign fund managers, regulatory officials and academics for a series of spirited discussions, debates and dialogues, with a mission that is both bold and urgent: to reinvent business models, to stimulate job creation and restore faith in the international economy.

The New York Forum is the brainchild of Richard Attias, founder of The Experience, who for more than a decade produced Davos, the Nobel Laureates

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Conference and the launch of the Clinton Global Initiative.

"In the wake of the economic slowdown, the United States and its financial capital have a special responsibility and ability to lead this conversation," Attias said. "At this time, there is no place with greater creative potential to turn adversity into prosperity than New York City."

At The New York Forum, high-profile CEOs, investors, and policy makers will lead three plenary sessions, and participants will participate in targeted, hands-on, taskforces, led by the Boston Consulting Group. Topics to be addressed in the plenary session are the future of the global economy, a reinvention of the New York economy, and rebuilding confidence and credibility in the business world.

The task forces will tackle topics from creating growth in slow times to technology shifts to using open source and crowdsourcing; from public private partnerships to climate change and the corporation.

The Forum aims to create an environment in which leaders from different sectors can brainstorm and collaborate with industry experts to address the most important business issues at this critical time in our nation's history.

Strategic partners of The New York Forum include The New York Times, The Partnership for New York City and The Boston Consulting Group. Attali and Associates, under the direction of Jacques Attali, French economist, founding president of EBRD and President of Planet Finance, is a programming partner. Columbia University Business School is assisting on program content development.

The Advisory Board of the New York Forum will be announced later this week. For more information about The New York Forum, visit www.ny-forum.com.

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