

TheNewYorkForum



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'Total Risk Management' Among Taskforce Sessions Announced For The New York Forum

Small Interactive Sessions, Designed By The Boston Consulting Group, To Explore Challenges, Opportunities And Trends In The Current Global Business Environment-First Annual Forum For Developing New Business Models And Job Creation Created by Richard Attias

“ Each task force of The New York Forum is unique in its format and size, they are cross industry, cross geographies, with senior executives from corporations, governments and finance, we believe that topics such as growth, business innovation or talent development cannot anymore be solved in silos ”

New York, NY (Vocus/PRWEB) April 20, 2010 – The New York Forum (www.ny-forum.com), to be held on June 22 and 23 in New York City, today announced the focus of its taskforce sessions: "Growth in a Low Growth Environment" "Total Risk Management," "Threat of New Global Challengers," "New Approaches to Sourcing Innovation," and "New Realities Re: Talent." The five parallel, interactive sessions are scheduled for June 23 and gathered together under the rubric "Changing the Rules."

The taskforce sessions span sectors and geographies with the purpose of focused discussion among leaders. These workshops, limited to 50 participants each, will use the diverse perspectives of participants to explore the tangible challenges and opportunities associated with specific trends in the current environment. The Forum's intent is to have the taskforces focus quickly on advancing current thinking and move to specific actions that can be taken or considered. Facilitated by partners of The Boston Consulting Group, taskforce sessions will be extremely productive. The insights and action plans from these discussions will be woven together and presented in plenary, and carried forward in the Forum's report to the G20 Summit.

"Our interactive sessions are addressing a wide range of the most urgent issues facing our global economy," said Richard Attias, the founder of the New York Forum. "These sessions are intended not only to provoke thoughtful discussion, but to lead to meaningful action. The ideas sparked by these sessions will be brought to the G20

summit in the form of a comprehensive report."

"Each task force of The New York Forum is unique in its format and size, they are cross industry, cross geographies, with senior executives from corporations, governments and finance, we believe that topics such as growth, business innovation or talent development cannot anymore be solved in silos," said Michel Fredeau, Senior Partner and Managing Director of The Boston Consulting Group.

The first annual New York Forum will bring together hundreds of international business leaders, entrepreneurs, sovereign fund managers, regulatory officials and academics for a series of results-oriented discussions, debates and dialogues, with a mission that is both bold and urgent: to reinvent business models, to stimulate job creation and restore faith in the international economy. The Forum's distinguished Advisory Board includes Nobel Prize-winning economist and Director of The Center for Capitalism and Society, Edmund Phelps, Partnership for New York City CEO Kathy Wylde, Pacific Capital Founder and Chairman Gary Winnick and Scott Heekin-Canedy, President and General Manager, The New York Times.

At The New York Forum, high-profile CEOs, investors, and policy makers will lead plenary sessions. In a post-crisis world, The New York Forum recognizes the necessity to bring key leaders together in a collaborative environment to brainstorm viable solutions and identify opportunities to effect change across disciplines. A delegation from The Forum will present their findings to representatives of the G20, who are meeting the following week in Toronto.

Strategic partners of The New York Forum include The New York Times, The Partnership for New York City and The Boston Consulting Group. Attali and Associates, under the direction of Jacques Attali, French economist, founding president of EBRD and President of Planet Finance, is a programming partner. The Center on Capitalism and Society is partnering on parts of the program content.

For more information about The New York Forum, visit www.ny-forum.com.

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