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Advisory Board Announced For The New York Forum. Global Business Leaders and Experts Embrace Call For Action to Confront Economic Challenges

First Annual Forum For Developing New Business Models And Job Creation created by Richard Attias

“ There are signs that the economy has lost its dynamism, its urge to innovate, or its ability to innovate ”

(Vocus/PRWEB) April 13, 2010 -- The New York Forum (www.ny-forum.com), to be held on June 22 and 23 in New York City, today announced a distinguished group of global business leaders and experts as its Advisory Board. The group includes Nobel Prize winning economist and Director of The Center for Capitalism and Society, Edmund Phelps, Partnership for New York City CEO Kathy Wylde, Pacific Capital Founder and Chairman Gary Winnick and Scott-Heekin-Canedy, President and General Manager, The New York Times.

The first annual New York Forum will bring together hundreds of international business leaders, entrepreneurs,

TheNewYorkForum

sovereign fund managers, regulatory officials and academics for a series of results-oriented discussions, debates and dialogues, with a mission that is both bold and urgent: to reinvent business models, to stimulate job creation and restore faith in the international economy.

"I am very pleased and proud by the caliber of international and New York City leaders that are serving on our Advisory Board," said Attias. "At this time, there is no place with greater creative potential to turn adversity into prosperity than New York City, and the advisory board is a great reflection of that potential."

"There are signs that the economy has lost its dynamism, its urge to innovate, or its ability to innovate," said Edmund Phelps. "We have a special responsibility to call for action. The New York Forum is an opportunity for the private sector to exert leadership."

Advisory Board:

Dr. Bassem Awadallah
CEO, Tomoh Advisory; Dubai, United Arab Emirates. Former Minister of Economy and Finance, Jordan.

Jacques Attali
French economist, founding president of EBRD and President of Planet Finance

Francois Barrault,
Chairman and founder of FDB Partners, an investment and advisory firm in TMT and renewable energy, Former CEO of British Telecom Global Services.

Scott Heekin-Canedy
President and General Manager, The New York Times

Helene Desmarais
Founder, Chairman and Chief Executive Officer of the Montreal Enterprises and Innovation Centre (CEIM). Chairwoman of the Board, HEC Montreal and Faculty of Medicine at the University of Montreal.

Michel Fredeau
Senior Partner and Managing Director, Boston Consulting Group

Jonathan Miller
CEO, Newscorp Digital

Edmund Phelps
Director, Center on Capitalism and Society, Columbia University. Nobel Prize 2006, Economics.

Howard Rubenstein
Founder and President, Rubenstein Associates, Inc.

Michael Schulhoff
Chairman and CEO, GTI Group

Gary Winnick
Founder and Chairman, Pacific Capital

Kathy Wylde
CEO, Partnership for New York City

At The New York Forum, high-profile CEOs, investors, and policy makers will lead plenary sessions, and participants will participate in smaller targeted task forces, led by the Boston Consulting Group. Included among the topics to be addressed in the plenary session are the future of the global economy, a reinvention of the New York economy, and rebuilding confidence and credibility in the business world.

In a post-crisis world, The New York Forum recognizes the necessity to bring key leaders together in a collaborative environment to brainstorm viable solutions and identify opportunities to effect change across disciplines. A delegation from The Forum will present their findings to representatives of the G20, who are meeting the following week in Toronto.

Strategic partners of The New York Forum include The New York Times, The Partnership for New York City and The Boston Consulting Group. Attali and Associates, under the direction of Jacques Attali, French economist, founding president of EBRD and President of Planet Finance, is a programming partner. The Center on Capitalism and Society is partnering on parts of the program content.

For more information about The New York Forum, visit www.ny-forum.com.

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