

JUNE 22-23, 2010

TheNewYorkForum

A CALL TO ACTION

Bringing together business leaders, sovereign fund managers, policy makers and Nobel prize-winning economists for interactive taskforces to craft innovative ideas addressing current challenges facing the global economy. The Forum will submit a sustainable action plan to the G-20 Summit on June 26th in Toronto.

www.ny-forum.com

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JUNE 22-23 PROGRAM

Grand Hyatt New York, 109 E. 42nd Street at Grand Central Terminal

DAY 1 TUESDAY, JUNE 22

2:00 – 4:00pm

REGISTRATION

Park Avenue Room, Mezzanine Level

4:00 – 6:00pm

INNOVATION LABORATORY ON REBUILDING TRUST

IDEO Lab: Broadway Room, Conference Level

How can you succeed engaging large numbers of people to rebuild trust in financial institutions by using a design thinking-based innovation methodology? Design and innovation firm IDEO will lead this interactive workshop to explore the issue of movement building and fundamental change in our financial institutions. Participants will be introduced to the innovation practice of design thinking and take part in activities focused on finding inspiration from real people rather than demographics or statistics. Participants will learn through a guided workshop experiences an approach to translating observations and insights into relevant ideas and design solutions, and should be able to use this methodology in their own challenges, beyond the specific case that the session will cover.

Facilitated by Doug Solomon, CTO, IDEO

Introduced by Lance Knobel, Director of the Program, The New York Forum

5:30 – 6:00pm

COFFEE BREAK

Empire State Ballroom foyer

6:30 – 7:45pm

WELCOME

Reinvention: Empire State Ballroom

Richard Attias, Founder, The New York Forum, and Executive Chairman, The Experience

Opening plenary: REINVENTION: THE CORPORATE IMPERATIVE

Corporate and business leaders have always had to be agile and restless, rethinking their business models for survival as markets and technologies change. But the pace and pressures for change seem greater than ever. How do great leaders navigate through the uncertain terrain of today's world? What are the key challenges that they face?

Cathleen Black, President, Hearst Magazines

Rupert Murdoch, Chairman and CEO, News Corporation

Jerry Speyer, Chairman and CEO, Tishman Speyer

Mort Zuckerman, Chairman and CEO, Boston Properties, and Publisher, New York Daily News

Moderator: Maria Bartiromo, Anchor, CNBC

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8:00pm
OPENING RECEPTION AND BUFFET
Empire State Ballroom I

DAY 2 WEDNESDAY, JUNE 23

7:30 – 8:00am
COFFEE
Empire State Ballroom foyer

8:00 – 8:20am
CONVERSATION WITH THE MAYOR OF NEW YORK CITY
Mayor: Empire State Ballroom

Michael Bloomberg, Mayor, New York City
Arthur Sulzberger, Jr., Chairman, The New York Times Company, and Publisher, The New York Times

8:20 – 9:30am
Capitalism: Empire State Ballroom
Plenary: **WHAT NEXT FOR CAPITALISM AND THE US ECONOMY'S DYNAMISM?**
The worst of the finance-induced recession seems to be over. But there is widening anticipation of jobless growth. How are the engines of innovation performing in the US and abroad? The plenary was conceived and designed together with the Center on Capitalism and Society.

CALL FOR ACTION: What can we do and what will we do to generate both economic and job growth?

Glenn Hubbard, Dean, Columbia Business School, and Member, Center on Capitalism and Society
Vikram Pandit, CEO, Citigroup
Edmund Phelps, Nobel Prize in Economics, 2006, and Director, Center on Capitalism and Society, Columbia University
Richard Robb, CEO, Christofferson Robb, and Member, Center on Capitalism and Society
Leo Tilman, President, L.M. Tilman & Company, and Member, Center on Capitalism and Society
Moderator: Maria Bartiromo, Anchor, CNBC

9:30 – 10:00am
COFFEE BREAK
Empire State Ballroom foyer

10:00 – 11:15am
Interactive sessions in parallel: **CHANGING THE RULES**

CAN WE RESTORE CONFIDENCE IN WALL STREET?

Wall Street: Empire State Ballroom III
Both Main Street and Washington seem to have lost trust in Wall Street. What can we do to restore

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confidence in a fundamental part of our economic system? Do current norms of behavior need to change? What regulations, either national or international, might be needed? How should institutions respond?

Deborah Bailey, Director, Governance, Regulatory & Risk Strategies, Deloitte & Touche, and former Deputy Director, Banking Supervision and Regulation, Federal Reserve

Amar Bhide, Visiting Scholar, Harvard Kennedy School, Harvard University, and Member, Center on Capitalism and Society

Thierry Breton, CEO, Atos Origin and former Minister of Finance, France

Deven Sharma, President, Standard & Poors

Robert Wolf, CEO, UBS America, and Member, President's Economic Recovery Advisory Board

Moderator: Matthew Bishop, US Business Editor, The Economist

CLIMATE CHANGE AND THE CORPORATION

Climate: Empire State Ballroom V

It's clear that different regulatory and taxation approaches will be taken in responding to climate change around the world. What might varying methods of pricing carbon mean for corporations and investors? Is there any policy approach around which consensus might be found?

James Connaughton, Executive Vice-President, Public and Environmental Policy, Constellation Energy, and former Chairman, White House Council on Environmental Quality

Stuart Eizenstat, Partner, Covington & Burling, and former chief US negotiator, Kyoto Protocol

Daniel Esty, Professor of Law and the Environment, Yale University

Theodore Roosevelt IV, Managing Director, Barclay's Capital

Mark Tercek, President and CEO, The Nature Conservancy

Tracy Wolstencroft, Global Head of Environmental Markets, Goldman Sachs

Moderator: Simon Longstaff, Executive Director, St James Ethics Centre

THE NATURE OF INNOVATION

Innovation: Empire State Ballroom I

Innovation demands stretching boundaries, taking risks. But most organizations – and societies – are designed to reduce risks and quarantine failures. Is there such a thing as successful failure? What are other key characteristics of innovative organizations?

Philippe Camus, Chairman, Alcatel-Lucent, and Co-Managing Partner, Lagardère Group

Chris Dixon, Co-Founder and CEO, Hunch, and Founder Partner, Founder Collective

Shelly Lazarus, Chairman, Ogilvy & Mather Worldwide

Daniel Lubetzky, CEO, Kind Snacks

Jonathan Miller, Chairman & CEO, Digital Media Group and Chief Digital Officer, News Corp.

Avner Ronen, CEO, Boxee

Vivek Wadhwa, Harvard Law School and Duke University

Moderator: Quentin Hardy, National Editor, Forbes

11:30am – 12:15pm

Plenary: **AFTER THE OIL SPILL**

Oil spill: Empire State Ballroom

The attempt to close off the disastrous Deepwater Horizon oil spill in the Gulf of Mexico looks likely to drag through the summer. But what does the spill and its aftermath mean for energy policy, our economic situation

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and the interaction between government and the private sector?

Marc Lipschultz, Global Head, Energy and Infrastructure, Kohlberg Kravis Roberts & Co
Dov Seidman, Chairman and CEO, LRN
James Tisch, CEO, Loews Corporation
Moderator: JuJu Chang, News Anchor, Good Morning America

12:30 – 2:45pm

Bento box lunch will be served during the Taskforces

Taskforces: **FACING TODAY'S REALITIES** Intensive workshops led by The Boston Consulting Group. The New York Forum Taskforces are small, highly interactive forums that span sectors and geographies, with the purpose of focused discussion among leaders. These workshops, limited to 50 participants each, will use the diverse perspectives of participants to explore the tangible challenges and opportunities associated with specific trends in the current environment. Our intent is to have the taskforces focus quickly on advancing current thinking and move to specific actions that can be taken or considered.

Facilitated by Partners of The Boston Consulting Group, Taskforce sessions will be extremely productive. Each Taskforce session will tackle a specific topic, such as growth, shifts in technology and talent, and new strategies for financing and partnerships in the current business and economic environment. The insights and action plans from these discussions will be woven together and presented in plenary, and carried forward in the Forum's report to the G20 Summit.

THE FIVE TASKFORCES ARE:

1. Driving extraordinary growth in extraordinary times

Growth: Empire State Ballroom I

Led by **Kermit King**, Leader, Americas Strategy Practice, BCG
Discussion leaders: **Lou D'Ambrosio**, former CEO, Avaya
Jimmy Delshad, Mayor, Beverly Hills
Craig Dubow, Chairman and CEO, Gannett Company
David Kirchoff, President and CEO, Weight Watchers International

2. Build resilience or attempt clairvoyance: Rethinking risk management

Risk: Empire State Ballroom II

Led by **Duncan Martin**, Partner, BCG London
Discussion leaders: **Robert Kella**, Chief Risk Officer, Qantas
Simon Levin, Moffett Professor of Biology, Princeton University
William Rudin, Vice-Chairman and CEO, Rudin Management Company
Leo Tilman, President, L.M. Tilman & Company

3. The new talent: Developing, retaining, and empowering people for a complex world

Talent: Empire State Ballroom IV

Led by **Michel Fredeau**, Senior Partner, BCG Paris and Chair, BCG People Team and **Roselinde Torres**, Partner, BCG New York and Global Topic Leader, Leadership
Discussion leaders: **Yves de Chaisemartin**, Chairman and CEO, Altran
Keith Ferrazzi, CEO, Ferrazzi Greenlight
Kaye Foster-Cheek, former VP, Human Resources, Johnson & Johnson
Yasmin Namini, SVP, Marketing and Circulation, The New York Times

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4. Competing in the emerging-market driven world: New imperatives for business

Emerging markets: Empire State Ballroom V

Led by David Michael, Global Leader, Global Advantage Practice, BCG

Discussion leaders: François Barrault, Chairman, FDB Partners

Don Devine, CEO, American Standard Brands

Franck Moison, COO, Colgate-Palmolive

David Wachtel, SVP, Marketing & Communications, Endeavor

5. Changing the game: Reinventing business models for radically enhanced advantage

Business models: Empire State Ballroom III

Led by Mike Deimler, Global Leader, Strategy Practice, BCG

Discussion leaders: Juan Luis Cebrian, CEO, Grupo Prisa

Jane Friedman, CEO, Open Road Media

Jack Hidary, Entrepreneur and Founder, Hidary Foundation

Meyer Hoffmann, COO, Mikimoto

Raja Rajamannar, SVP and Chief Innovation & Marketing Officer, Humana

Gary Shainberg, VP, Technology & Innovation, BT

2:45 – 3:15pm

COFFEE AND PASTRIES

Empire State Ballroom foyer

3:15 – 4:30pm

Interactive sessions in parallel: **FORGING A NEW PATH**

WHAT DOES THE RISE OF ASIA MEAN FOR WESTERN ECONOMIES AND COMPANIES?

Asia: Empire State Ballroom III

The most remarkable global shift in the last decade is the steady growth and increasing economic power in China, India and other parts of Asia. Have we moved decisively into the Asian century or is it more a question of a new balance that companies need to find? Is there a risk that Asian growth is the next bubble to pop?

Jacques Attali, CEO, PlanetFinance

Charles-Edouard Bouée, Senior Partner, Head of Asia, Roland Berger Strategy Consultants

S. D. Shibulal, Co-Founder and COO, Infosys, India

Desmond Shum, CEO, Airport City Developments, China

James Wolfensohn, Chairman, Wolfensohn & Company, and former President, World Bank

Moderator: Michael Oreskes, Senior Managing Editor, Associated Press

THE END OF INFLUENCE: FOLLOW THE MONEY

Influence: Empire State Ballroom I

A key driver in our transition to a very different-looking world economic order is that the money in the world system lies with Asian exporters, oil producers, and, particularly, their sovereign wealth funds. What does this new balance of power mean in terms of cultural and ideological influence in the coming decades?

Ambassador Ford Fraker, Senior Advisor & Chairman, Middle East and North Africa,

Kohlberg Kravis Roberts & Co.

Fahd Hamidaddin, Director, Saudi Arabian General Investment Authority

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He Sujuan, Chief Representative, China Petroleum & Chemical Corporation (Sinopec)
Andrew Ross Sorkin, Financial Columnist, The New York Times
Moderator: Steve Clemons, Senior Fellow, New America Foundation

THE DISRUPTIVE CORPORATION; FINDING NEW MODELS FOR INNOVATION AND GROWTH

Disruption: Empire State Ballroom V

Joseph Schumpeter's notion of creative destruction has become a business cliché, but some industries really do need root-and-branch rethinking. Are there ways to think about new models that prove particularly effective? Where and how do successful new approaches emerge?

Lisa Gansky, Founder, oFoto; Author, *The Mesh: Why the Future of Business is Sharing*
Jack Hidary, Entrepreneur and Founder, Hidary Foundation
Glenn Kelman, CEO, Redfin
Richard Lesser, Chairman, Americas, The Boston Consulting Group
Dev Patnaik, CEO, Jump Associates
Martin Varsavsky, CEO, Fon
Moderator: John Gapper, Chief Business Commentator, Financial Times

4:30 – 5:00pm

COFFEE BREAK

Empire State Ballroom foyer

5:00 – 6:30pm

Closing plenary: HOPE: REBUILDING CONFIDENCE AND CREDIBILITY

Hope: Empire State Ballroom

Today's leaders face the dual challenge of navigating their organizations through uncertain, stormy conditions and instilling in their stakeholders and wider community a sense of hope and direction for the future.

CALL FOR ACTION: What are the key outcomes for the G-20 emerging from The New York Forum? How do we confirm the vital role business leaders will play to rebuild confidence and credibility? What is the proper relationship between business and political leaders? What is the broader social role and responsibility of business leaders?

Results of The New York Forum: Lance Knobel, Director of the Program, The New York Forum

Carlos Slim Helú, Chairman, Carlos Slim Foundation, and Chairman, Telmex Foundation,
in conversation with Maria Bartiromo, CNBC

Roundtable

Christine Lagarde, Minister of Economic Affairs, Industry and Employment, France

Luis Alberto Moreno, President, Inter-American Development Bank

Edmund Phelps, Nobel Prize in Economics, 2006, and Director, Center on Capitalism and Society,
Columbia University

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Carlos Slim Helú, Chairman, Carlos Slim Foundation, and Chairman, Telmex Foundation

Moderator: Maria Bartiromo, Anchor, CNBC

CLOSING REMARKS

Special address: Elie Wiesel, Professor, Boston University, and Nobel Peace Prize, 1986

Richard Attias, Founder, The New York Forum, and Executive Chairman, The Experience

7:15pm

A CULTURAL EVENING: FROM THE MET TO MOTOWN

TheTimesCenter, 242 W. 41st Street

The Diva of Opera: Jessye Norman

Jazz from New Orleans

The Sound of Soul: Billy Paul, Grammy-winning soul musician

the experience

by RICHARD ATTIAS