



The New York Forum 2011 to Convene Global Business Leaders and Innovators June 20-21, 2011

CEOs and Thought Leaders will chart new paths for growth in a post-crisis world

NEW YORK, Jan. 19, 2011 /PRNewswire/ -- Richard Attias & Associates today announced that the second annual New York Forum will be held June 20-21, 2011 at the Grand Hyatt Hotel in New York City. The New York Forum, which is a flagship event of Richard Attias & Associates produced in collaboration with The New York Times, is an annual invitation-only event that brings together chief executives, policy makers, thought leaders and academics to stimulate dialogue and action to confront current economic challenges and opportunities.

Under the theme “Committed to Growth,” the 2011 New York Forum will focus on the role of entrepreneurship in driving economic change, the relationship between business and government, and the dynamics of major emerging economies like Brazil and China. Actionable ideas that emerge from The New York Forum will be presented at the G-20 Summit in September 2011.

"The times are demanding new ideas, new solutions, and new paths to growth from the public and private business sectors," said Richard Attias, founder and executive chairman of Richard Attias & Associates. "The New York Forum 2011 will get straight to the heart of these issues of innovation, global integration, and competition by convening the world's top minds – and putting them to work on the world's great economic challenges and opportunities."

Co-chairs of the 2011 New York Forum include **Helene Desmarais**, Chairman and C.E.O., CEIM; **William Glavin**, C.E.O., OppenheimerFunds; **Richard Lesser**, Chairman, Americas, BCG; **Feng Lun**, C.E.O., Vantone Group, Beijing; **Edmund Phelps**, Nobel Prize in Economics, 2006 and Director, Center on Capitalism and Society, Columbia University; **James S. Turley**, Chairman and C.E.O., Ernst & Young; **Janet L. Robinson**, President and C.E.O., The New York Times Company; and **Kathryn Wylde**, C.E.O., Partnership for New York City.

Confirmed mentor partners include Alcatel-Lucent, Boston Consulting Group, China Center, China General Chamber of Commerce - USA, The Columbia University Center on Capitalism and Society, Ernst & Young, Lenovo, Oppenheimer Funds, and Partnership for New York City.

The 2011 New York Forum builds on the success of the inaugural New York Forum, held June 22-23, 2010, which was attended by more than 500 international business leaders, entrepreneurs, regulatory officials and academics, representing all major industries and more than 35 countries.

For more information on The New York Forum, please visit www.ny-forum.com.

About Richard Attias & Associates

Richard Attias & Associates is a strategic communications company that provides private consultancy, idea initiative and event management services. Its mission is to help nations and corporations lead the global exchange of ideas and catalyze innovation. Founded by Richard Attias in 2008, the company has been built upon his unique experience developing some of the most influential gatherings of global leaders in the last 20 years including the World Economic Forum summits from 1994-2008 and the Clinton Global Initiative. In addition, Richard Attias is credited with cofounding The Nobel Laureates Conference in partnership with The Elie Wiesel Foundation for Humanity and inventing The New York Forum. Richard Attias & Associates is headquartered in New York, with offices in Dubai and Paris, and an office opening in Beijing in 2011. Richard Attias & Associates is a holding company for global events production firm The Experience Corporation.

SOURCE Richard Attias & Associates